MST BOARD OF DIRECTORS
Monterey Bay Unified Air Pollution Control District
24580 Silver Cloud Ct., Monterey

Minutes
October 16, 2015

1. CALL TO ORDER

1-1. Roll call.

1-2. Pledge of Allegiance.

Chair Downey called the meeting to order at 10:00 a.m., and roll call was taken. Director Clark led the Pledge of Allegiance.

1-3. Review Highlights of the agenda.

Mr. Sedoryk reviewed the highlights of the agenda.

Present: Fernando Armenta County of Monterey
Tony Barrera City of Salinas
Robert Bonincontri City of Gonzales
Kristin Clark City of Del Rey Oaks
Libby Downey City of Monterey
Dan Miller City of Pacific Grove
Frank O’Connell City of Marina
David Pacheco City of Seaside
David Pendergrass City of Sand City
Patricia Stephens City of Soledad

Absent: Victoria Beach City of Carmel-by-the-Sea
Mike LeBarre City of King
Leah Santibañez City of Greenfield

Staff: Carl Sedoryk General Manager/CEO
Hunter Harvath Asst. GM/Finance & Administration
Michael Hernandez Asst. GM/COO
Kelly Halcon Director of HR & Risk Management
Robert Weber Director of Transportation Services
Lisa Rheinheimer Director of Planning and Development
Andrea Williams General Accounting & Budget Manager
Mark Eccles Director of Information Technology
Tom Hicks CTSA Manager
Carl Wulf Facilities Manager
Zoe Shoats Marketing Manager
Deanna Smith Executive Assistant/Clerk to the Board
Heidi Quinn De Lay & Laredo
Sally Cota MST Customer Service Representative
Public: Debbie Hale TAMC  
Roger Eislee MST Rider  
Mr. Walid MST Rider  
Bob Parks ATU/MST  
Virginia Wright TAMC  
Greg Findley DTZ  
Percy Bryant MST

2. PUBLIC COMMENTS ON MATTERS NOT ON THE AGENDA

Bob Parks, ATU president and MST coach operator, stated that MST’s zone checks and fare structures are not equitable and need to be reviewed as South County riders end up paying more than riders on the Monterey Peninsula.

3. CONSENT AGENDA

3-1. Adopt Resolution 2016-09 recognizing Jessica Carrillo, human resources assistant, as Employee of the Month for October 2015.

3-2. Minutes of the regular meeting of September 14, 2015.


3-4. Disposal of Property left aboard buses.

3-5. Authorize the purchase of two Toyota Prius sedans.

3-6. Authorize the purchase of one electric sedan.

3-7. Adopt new MST bus ad rates.


Director Barrera pulled items 3-5, 3-7, and 3-8 for more information.

Mr. Harvath clarified the increases to certain bus ads are due to increasing demand. MST still offers discounts to nonprofits for bus advertising. Mr. Harvath stated that MST’s bus advertising consultant earns 10 percent of all ad sales received, not sold. MST does sell many bilingual ads as well as some trilingual ads.

Mr. Hernandez confirmed that one Prius purchase will replace an older vehicle. MST’s field supervisors use the vehicles to travel the entire service area.

Public Comment – none.

Director Pendergrass made a motion to approve the Consent Agenda and was seconded by Director Barrera. The motion carried unanimously.
Director Downey reopened Public Comment for those who arrived late due to delayed transportation.

Roger Eislee stated that he and a group of individuals from the Glenwood Circle area attended the April board meeting. In response to their request for additional bus service in their area, MST staff met with him for one hour to discuss the request. He has not heard from anyone since that time. Mr. Harvath stated that planning staff is working on increasing service to the area and the board will receive the new service changes at the December board meeting. Director Downey requested to be included in any further communications on this issue.

Mr. Walid stated that there is no way for those who live on the Monterey Peninsula who take Line 55 to connect with Line 86 to San Jose. MST staff will meet with Mr. Walid personally to address his concern.

4. SPECIAL PRESENTATIONS

4-1. October Employee of the Month – Jessica Carrillo.

Kelly Halcon recognized Jessica Carrillo, human resources assistant, as the October Employee of the Month for her outstanding contribution to MST and the entire community.

4-2. TAMC Update – Debbie Hale.

Debbie Hale, executive director of the Transportation Agency of Monterey (TAMC) gave a presentation on TAMC’s recent and future projects. TAMC is preparing to place a 3/8 of one cent general sales tax on the 2016 ballot. The tax will require a 2/3 super majority to pass. The Governor of California recently signed legislation allowing TAMC to place the tax on the ballot even though the City of Greenfield is also placing a sales tax on the ballot.

TAMC is considering a toll road for its Highway 156 project. For this reason, the proposed sales tax revenue will not be used to fund this project.

The TAMC sales tax would include an oversight committee to vet projects and expenditures and the requirement will be included in the ballot language. TAMC is considering a 30-sunset clause.

Public Comment

MacGregor Eddy asked if the Governor’s legislation will result in the City of Greenfield paying more than 10 percent in sales tax if both measures pass. Debbie Hale confirmed that they would pay 10 and one-quarter percent if both measures pass. All jurisdictions, including Greenfield, submitted their support for the legislation.

Close Public Comment
5. MAJOR PROCUREMENTS

6. PUBLIC HEARINGS

7. UNFINISHED BUSINESS

8. NEW BUSINESS

8-1. Approve creation of a Congestion Relief Temporary Pass.

Mr. Harvath proposed the creation of a Congestion Relief Temporary Pass in anticipation of TAMC's upcoming Highway 1 @ SR 68, Pebble Beach major construction project. The project will result in road closures and significant congestion. To help offset some of this congestion, particularly for those who live and work in the affected areas, MST will be requesting at a future meeting the board's declaration of a congestion emergency, with the establishment of an emergency pass for the duration of the project. He believes this will serve as a good pilot program for future emergencies that may arise.

Public Comment

Debbie Hale appreciates the emergency pass concept.

MacGregor Eddy likes that the project will encourage transit use, and encourages MST to keep social equity in mind. She stated that helping to alleviate congestion for a golf tournament is not the same as preparing for El Niño.

Close Public Comment

Director Armenta suggested implementing and promoting the pass slightly before construction begins.

Director Stephens suggested that MST staff word prepare the program so that staff could implement similar passes when an emergency arises, instead of waiting for board approval.

Director Downey made a motion to approve the creation of a Congestion Relief Temporary Pass, to include authorizing the MST General Manager to implement other similar emergency pass programs upon declaration of a state or local emergency by a state or local elected official. The motion was seconded by Director Clark and passed unanimously.

8-2. Receive and approve modifications to the Group Discount Program.

Zoé Shoats, marketing manager, reviewed the proposed modifications to the Group Discount Program. The modifications streamline the program and encourage more participation.

Public Comment – none.
Director Armenta made a motion to approve the proposed modifications to the Group Discount Program and was seconded by Director Stephens. The motion passed unanimously.


Zoé Shoats, marketing manager, reviewed the proposed creation of a Weekend Super GoPass. This pass is designed to encourage ridership among those who do not currently use the MST system and who may benefit from being able to access the system on the weekends for family trips.

Public Comment

Mr. Walid does not see tourists riding the bus and suggested a program to target them.

Close Public Comment

Director Clark made a motion to approve the creation of a Weekend Super GoPass and was seconded by Director O’Connell. The motion passed unanimously.

9. CLOSED SESSION

MST Legal Counsel, Heidi Quinn announced the items to be discussed in Closed Session.

Public Comment – none.

9-1. General Manager Performance Evaluation, Gov. Code (§54957(b)).
(No enclosure) (K. Halcon)


10. RETURN TO OPEN SESSION

10-1. Report on Closed Session and possible action.

Heidi Quinn stated that items 9-1 and 9-2 were discussed but no reportable action was taken.

11. REPORTS & INFORMATION ITEMS

11-1. General Manager/CEO Report – August 2015.


11-4. TAMC Highlights – September 2015.

11-5. Staff Trip Reports.

11-6. Staff Announcements.

12. COMMENTS BY BOARD MEMBERS

12-1. Reports on meetings attended by board members at MST expense (AB1234).

Director Barrera stated that he attended the APTA Annual Meeting in San Francisco and is always impressed with what a good reputation MST has among its peers.

12-2. Board member Comments and Announcements.

Director Barrera would like MST staff to address the concerns of Bob Parks regarding zone checks and fares. Mr. Harvath stated that this has been addressed and changes are included in the service changes to be implemented on December 4, 2015.

12-3. Board member Referrals for future agendas.

Director Armenta would like staff to agendize a presentation and discussion about fare and service equity within the next 60 days.

13. ATTACHMENTS

13-1. Detailed monthly Performance Statistics and Disbursement Journal, August 2015. (This item is located online within the GM Report at: http://www.mst.org/about-mst/board-of-directors/board-meetings/)

14. ADJOURN

There being no further business, Director Downey adjourned the meeting at 12:07 p.m.

Submitted by