Measure Q Oversight Committee Teleconference Meeting Minutes
March 23, 2020
2:00 p.m. (Pacific)

Monterey-Salinas Transit
19 Upper Ragsdale Drive
Monterey, CA 93940
Suite 100

COMMITTEE MEMBERS VIA TELECONFERENCE
Toll Free Dial in Number: (877) 336-1829
Participant Code: 933342

MEMBERS OF THE PUBLIC VIA TELECONFERENCE
Toll Free Dial in Number: (888) 251-2909
Participant Code: 980861

Present: Mobility Advisory Committee
Seaside-Marina-Monterey-Urbanized Area
Non Urbanized Area
Tax Payers Association

Aimee Cuda
Sid Williams (Chair)
Sharlene Hughes
Kevin Dayton

Absent: Salinas Urbanized Area

Juan Pablo Lopez

Staff: GM/CEO
Assistant General Manager
Deputy Secretary
General Accountant/Budget Manager
Legal Counsel
Mobility Manager
Mobility Coordinator

Carl Sedoryk
Lisa Rheinheimer
Jeanette Alegar-Rocha
Andrea Williams
Michael D. Laredo
Cristy Sugabo
Kevin Allshouse

Public: None

1. Call to Order and Introductions

Chair Sid Williams called the meeting to order at 2:00 p.m. and roll call was taken to confirm a quorum of the committee. Carl Sedoryk provided teleconference guidelines to the meeting attendees.
2. Public Comment on Matters Not on the Agenda

*Members of the public may address the Committee on any matter related to the jurisdiction of the Committee but not on the agenda. There is a time limit of not more than three minutes for each speaker. The Committee will not take action or respond immediately to any public comments presented, but may choose to follow-up at a later time, either individually, through staff, or on a subsequent agenda.*

**Public Comment - None**

3. Announcements

**None**

4. Consent Agenda

4-1. Approve August 21, 2019 minutes. (Jeanette Alegar-Rocha)

**Kevin Dayton made the motion to approve the August 21, 2019 Measure Q Oversight Committee meeting minutes which was seconded by Sharlene Hughes. A roll call vote was taken with four committee members voting in favor and none against. The motion passed unanimously.**

5. New Business

5-1. Receive Report on Measure Q Performance Over the Last Five Years.
   (Lisa Rheinheimer/Cristy Sugabo) (No Enclosure)

**The committee received a report on Measure Q performance over the last five years from Cristy Sugabo.**

**Public Comment - None**

   (Lisa Rheinheimer/ Andrea Williams)

**Public Comment - None**

**Kevin Dayton made the motion to receive a report on the Measure Q Financial Audit from FY2018/19 and to authorize the Chair to provide a letter to the MST Board of Directors that Measure Q funds were spent on eligible expenses which was seconded by Aimee Cuda. A roll call vote was taken with four committee members voting in favor and none against. The motion passed unanimously.**

5-3. Receive Update on Measure Q Marketing and Promotional Efforts.
   (Lisa Rheinheimer/Ikuyo Yoneda-Lopez) (No Enclosure)

**Public Comment - None**
The committee received an update on Measure Q Marketing and Promotional Efforts from Lisa Rheinheimer.

Kevin Dayton suggested using Twitter and other social media for Measure Q marketing and promotional efforts.

Sharlene Hughes suggested using the signs on the side of MST buses for Measure Q marketing and promotional efforts.

Sid Williams asked how many years are remaining before Measure Q Tax expires. Carl Sedoryk confirmed 10 years remain on Measure Q.

6. Staff and Committee Member Comments or Questions
   
   1) Kevin Dayton inquired about the projected Measure Q Sales Tax Revenue.
   
   2) Sharlene Hughes – None
   
   3) Aimee Cuda – None
   
   4) Sid Williams-
      
      a) Chair Williams inquired about the absence of recently appointed committee member Sean MacMillan. MST staff announced that Sean MacMillan resigned as of March 2020.
      
      b) Chair Williams inquired about MST Transportation Support for the July 2020 DLI Retiring Appreciation Day. Carl Sedoryk requested the contact information to be emailed to him.

      c) Stand Down schedule date has been moved to August 2021.

7. Adjourn.

There being no further business, Chair Williams adjourned the meeting at 2:40 p.m.

Prepared by: Jeanette Alegar-Rocha

Reviewed by: Lisa Rheinheimer