



**MONTEREY-SALINAS TRANSIT**

*City of Carmel-by-the-Sea • City of Del Rey Oaks • City of Gonzales • City of Greenfield  
City of King • City of Marina • City of Monterey • City of Pacific Grove • City of Salinas  
City of Sand City • City of Seaside • City of Soledad • County of Monterey*

## REGULAR MEETING

Board of Directors Mobility Advisory Committee  
Wednesday, October 14, 2015 — 1:00PM to 2:30PM

**Transportation Agency for Monterey County**

55-B Plaza Circle, Salinas 93901

Telephone Access: (888) 251-2909 — Access Code: 980861

**MAC GOALS:**

- 1) Define unmet needs and explore solutions**
- 2) Research trends to anticipated future needs**
- 3) Review successes elsewhere for applicability local**

### 1. CALL TO ORDER

- 1.1 Roll Call
- 1.2 Introductions of Members and Guests

### 2. CONSENT AGENDA

*These items will be approved by a single motion. Any member may request that an item be discussed and considered separately.*

- 2.1 Minutes of the regular meeting of July 29, 2015 (Chair)

End of Consent agenda

### 3. PUBLIC COMMENTS ON MATTERS NOT ON THE AGENDA

*Members of the public may address the Committee on any matter not on the agenda. There will be a time limit of not more than three minutes for each speaker. The Committee will take no action on matters brought up under this item, but may choose to follow-up at a later time, either individually, through staff, or on a subsequent agenda.*

**4. PUBLIC HEARING**

4.1 Public hearing on proposed fare classification changes (Hunter Harvath)

**5. UNFINISHED BUSINESS**

5.1 Receive Measure Q planning update (No enclosure) (Lisa Rheinheimer)

**6. NEW BUSINESS**

6.1 Amend of the Prior Unmet Public Transit Needs Finding (Virginia Murillo)

6.2 Receive input on senior taxi voucher distribution locations (Tom Hicks)

**7. SUBJECT ITEM FOLLOW-UP**

7.1 Receive report on bus service marketing strategy for public awareness (Lisa Rheinheimer)

**8. SUBJECT ITEM REQUEST**

*This item(s) will be included on a future agenda for follow-up*

**9. REPORTS**

*No action required unless specifically noted.*

9.1 ADAPT-R liaison report (Rena Weaver Wyant)

9.2 MV Transit (Mary Ann Jackson)

9.3 Monterey-Salinas Transit (Tom Hicks)

**10. ANNOUNCEMENTS AND APPRECIATIONS**

**11. ADJOURN**

**NEXT AGENDA DEADLINE:** Monday, November 2, 2015

**NEXT MEETING DATE:** Wednesday, November 18, 2015

*If you plan to participate in a meeting telephonically, please contact Cristy Sugabo at 201 Pearl Street, Monterey, CA 93940 or [csugabo@mst.org](mailto:csugabo@mst.org) for instructions for complying with the **Brown Act** (Government Code §§ 54950-54962).*

*Upon request, CTSA Advisory Committee will provide written agenda materials in appropriate alternative formats, or disability-related modification or accommodation, including auxiliary aids or services, to enable individuals with disabilities to participate in public meetings. Please send a written request, including your name, mailing address, phone number and brief description of the requested materials and preferred alternative format or auxiliary aid or service at least 5 days before the meeting. Requests should be sent to Cristy Sugabo at 150 Del Monte Avenue, Monterey, CA 93940 or [csugabo@mst.org](mailto:csugabo@mst.org)*