

CTSA Advisory Committee
Regular Meeting Minutes
Wednesday, March 26, 2014

1. CALL TO ORDER

Committee Chair Andy Cook called the meeting to order at 1:08 p.m. in the conference room of the Monterey Mobility Management Center.

Present:

Kathleen Murray-Phillips	DSES-AAA
Kasuko Wessendorf	Interim, Inc.
Andy Cook	TAMC Transportation Planner
Laurie Crosby	CSUMB
Rena Weaver Wyant	Blind & Visually Impaired Center
Nancy Budd-Garvan	ITN Monterey
Ronn Rygg	United Way Monterey County
Melissa McKenzie	Carmel Foundation
Genie Jimenez	Alliance on Aging

Excused Absent:

Maureen McEachen	VNA
Elizabeth Pope	CCCIL

Staff:	Tom Hicks	CTSA Manager
	Cristy Sugabo	Senior Mobility Specialist
	Georgenia Bettencourt	MV Transportation

Guest:	Carl Sedoryk	MST
	Hunter Harvath	MST
	Deanna Smith	MST
	Jason Snow	MV Transportation

2. CONSENT AGENDA

2.1 Minutes of the regular meeting of January 29, 2014.

Member Rena Weaver Wyant made a motion to approve the minutes on the consent agenda, and was seconded by Ronn Rygg. The motion carried unanimously.

3. PUBLIC COMMENTS ON MATTERS NOT ON THE AGENDA

4. SPECIAL PRESENTATION

4.1 Presentation on proposed sales tax measure dedicated to transit services for seniors, veterans and people with disabilities.

Carl Sedoryk, General Manager/CEO, Monterey-Salinas Transit District, made a PowerPoint presentation on the proposed 1/8th of one cent sales tax that would be dedicated exclusively for transit services for seniors, veterans and people with disabilities.

Member Wyant asked if the generated funds from the sales tax are exclusive to funding MST mobility programs and will it include equipment used in the program. She also asked about the requirements to the citizen oversight committee membership. Mr. Sedoryk stated that the generated funds are to support transit programs dedicated to seniors, veterans and people with disabilities. He also stated that MST is working with a consultant to review other successful ballot measure and to review the plan of action to determine oversight committee membership requirements.

Member Murray-Phillips asked if the measure is countywide and is it possible that the measure will not pass in the City of Salinas due to its own ballot measure. Mr. Sedoryk stated that, based on a supervisorial district poll survey, MST has over a 2/3 majority in every district and that currently the measure has a broad base of support. He also stated that surveys of past measures revealed that there was no correlation between the success of a ballot measure and the number of other tax measures on the ballot.

Member Garvan stated that the International Transportation Network (ITN) provide services to veterans and people with disability. She asked if the measure pass is it possible to subcontract to non-profit organization. Mr. Sedoryk stated that the oversight committee would help determine how the funds might be spent but there would not be any language in the measure that would prohibit nonprofits from receiving these funds.

Member Cook requested ballot language to be presented at the May meeting. Mr. Sedoryk stated that he or his representative will return in May to give an update on the ballot language.

5. UNFINISHED BUSINESS

5.1 Unmet Transit Needs Process Follow-up

Mr. Cook stated that the received comments from the public hearing and from committee members focused on the following three areas: Interim Inc. Housing in Marina, San Ardo in South County, and in Salinas around Juan Grade Road. He explained that Interim Inc. Housing in Marina is reasonable to meet using existing fixed route service and that MST Staff is also seeking alternate routes to meet that need. Fixed route services in San Ardo is not reasonable to

meet using existing fixed route. TAMC Staff is currently reaching out to the California Rural League for assistance and the need might be met by vehicle donations. Lastly, he explained there is no MST service on San Juan Grade Road.

Mr. Cook will report back in May with detailed information from all comments received.

6. NEW BUSINESS

6.2 Purpose of the Mobility Advisory Committee

Mr. Hicks explained how the proposed tax measure is needed to fund mobility programs in 2015 and beyond and suggested that the committee support the proposed ballot measure by making it the Committee's prime focus for 2014.

Ms. Wyant opined that proceeds from the tax measure should be used to address unmet transportation needs. In response, Mr. Hicks stated that the committee has his support. He stated that the MAC has influences and it advises both the MST Board of Directors as well as the TAMC Board as TAMC's Social Services Transportation Advisory Committee.

Mr. Hicks stated that he will provide updated information at every meeting and by email (informational only) due to the Brown Act Law.

7. SUBJECT ITEM FOLLOW-UP

7.1 Senior Taxi Voucher Program Information Request

Mr. Hicks explained that the new taxi vouchers are differentiated by two colors. The senior vouchers are white and the persons with disability (MST RIDES participants) vouchers are blue. He stated that the current Taxi Voucher Program has two service areas 1) anywhere within the city limits of Salinas 2) anywhere within the city limits of the Monterey Peninsula (excluding Marina). The service area will soon be expanded to serve CSUMB students. Mr. Hicks stated that the current taxi voucher grant will end in April but the programs will continue for a few additional months with a new grant that does not require a match from the participating cities.

8. SUBJECT ITEM REQUEST

VA Clinic connection to route 16 (Rena Wyant)

9. REPORTS

9.1 Transportation Agency for Monterey County (TAMC)

TAMC Staff Andy Cook informed the committee that on March 7th TAMC released the long range transportation plan for the County. It is available on the TAMC website for comments. The publication defines the Agency's funding priorities; a twenty-year period of projects seeking federal funding. He stated the publication has been updated to include unmet transit needs identified by the committee and the recommendations from the coordinated transportation plan last year. Comments are still being accepted by TAMC.

Mr. Hicks asked for updates about TAMC's Multi-model transportation project at the Amtrak Station. In response, Mr. Cook informed the committee that TAMC's plan is to extend rail service from the Bay Area southwest to Salinas. There are planned stops in Salinas, Castroville, and Gilroy. It will be a two train service a day, an extension of the Amtrak Capitol Corridor. The first phase of the project is to establish the Salinas Station first with expected service to start in 2018.

9.2 ADAPTR liaison report

Member Rena Weaver Wyant, ADAPTR liaison reported that Kathy Murray has been approved to join the subcommittee. Also, the subcommittee is still seeking membership.

9.3 MV Transit report

MV Interim Manager Georgenia Bettencourt introduced MV's new General Manager, Jason Snow. Mr. Snow informed the committee that he has 17 years experience in transportation and previously worked in Los Angeles. He looks forward to working with MST and the Advisory Committees.

9.4 Monterey-Salinas Transit report

Mr. Hicks informed the committee that work has begun on the Interactive Voice Response System (IVR) Project. He stated Ms. Bettencourt and Mr. Snow, MST staff Ms. Shoats, Ms. Sugabo and himself, and three Trapeze Professionals were present at the kickoff meeting for the project. The IVR System will be operating in conjunction with the Trapeze software currently used for RIDES certification, dispatch, and reservation. The IVR System will have the ability to call RIDES passengers in advance of their scheduled trip to allow them the opportunity to cancel or modify the reserved ride. The system will include web, email and text interfaces. The IVR component will start in September and the rest of the components will follow in the fall.

Mr. Hicks introduced MST Staff Deanna Smith. Ms. Smith informed the committee that she is closing the online survey she sent to the members via email

for completion. She asked if anyone was interested in taking the survey in paper format. She also asked if anyone was interested in a brief interview.


10. ANNOUNCEMENTS AND APPRECIATIONS

Member Genie Jimenez announced to the committee that the Alliance on Aging is hosting a one-day personal health management conference. She distributed flyers to members.

11. ADJOURN

There being no further business, Chair Andy Cook adjourned the meeting at 2:48p.m.

PREPARED BY _____
Cristy Sugabo

APPROVED BY _____

Tom Hicks