MAY EMPLOYEE OF THE MONTH

The MST Board adopted Resolution 2007-20 recognizing Debra Daniels, Operations Supervisor, as MST Employee of the Month for May 2007. On April 3, 2007, MST was notified that two of the children of an MST Coach Operator had been critically injured. The father of the two boys had not yet been notified and was at that time driving the Line 42, which serves Natividad Hospital in Salinas – the very hospital where his sons were being treated for their injuries. The parents were notified that one of the boys was in grave condition and that he was being transferred by helicopter to the Trauma Center at Santa Clara Valley Medical Center in San Jose. Without hesitation, Debra loaned the distraught parents the use of her personal vehicle and cellular phone so they could respond to San Jose to be with their son.

30-YEAR SERVICE AWARD

The MST Board recognized Michael Hernandez, Chief Operating Officer, for 30-years of service. Mr. Hernandez started at MST as a Coach Operator and worked his way up to his current position.

BIKE WEEK AND CLEAN AIR MONTH

The MST Board adopted Resolution 2007-21 declaring the week of May 12-18, 2007 as Monterey County Bike Week and declaring May 2007 as Clean Air Month in the Monterey Bay Region.

FEDERAL FUNDING

The MST Board adopted Resolution 2007-22 authorizing the General Manager/CEO to perform all required duties necessary to ensure receipt of federal capital and operating grants.
DRUG & ALCOHOL POLICY

The MST Board approved the revised Anti-Drug Abuse & Alcohol Misuse Program Policy.

LETTER OF SUPPORT FOR LIGHTHOUSE AVENUE TRAFFIC IMPROVEMENT

The MST Board authorized the Chair to send a letter of support to the City of Monterey regarding Lighthouse Avenue traffic improvement.

RELEASE OF TITLE

The MST Board authorized the disposal and release of title and salvage rights for vehicle #5113 to MV Transportation.

Vehicle 5113, a minibus that was part of the MV Transportation “RIDES” fleet, was involved in an accident causing significant damage to the bus, leaving it beyond repair.

FARE STRUCTURE ANALYSIS REPORT

MST’s current fare structure is comprised of six zones and five overlap zones. Fares are calculated according to how many zones a customer travels in on their trip. Reduced pricing for shorter trips could also attract new customers.

The Board received a final report from Connetics Transportation Group. The report recommended that in the long-term, MST should consider adopting a fare structure based on usage of the system based on time or distance traveled. This type of fare structure would: 1) price fare by the type of service; 2) rebalance fare products based on actual and perceived value; 3) introduce discounted multiples on tickets and day passes; 4) introduce rolling 7-day and 30-day passes; 5) eliminate paid transfers; 6) eliminate the zone fare collection process; 7) change child validation for free fare from age-based to height-based; and 8) expand college, employer and social service programs. To implement this type of fare structure, it is likely that MST would have to implement smart-card or other fare collection technology.

The Board directed staff to work towards implementing a future fare structure based on usage, and to work with the Marketing Committee to determine what new fare products MST should offer. The Board expressed interest in receiving an update on new fare collection technology.

- Continued -
**FY 2008 BUDGET**

The Board moved to: 1) approve the FY 2008 budget; 2) authorize staff to file the appropriate state and local grant applications to execute the budget; 3) approve Resolution 2007-24 authorizing filing federal grant applications; and 4) approve FY 2008 Goals and Objectives.

**STRATEGIC PLAN**

The Board adopted the FY 2008-2010 Strategic Goals.

The Strategic Goals will drive MST staff activities for the next several years. Five strategic priorities include: 1) improve service design and infrastructure; 2) develop stable, long-term revenue sources; 3) enhance information technology; 4) improve service quality; and 5) conserve natural resources.