

**MEETING OF THE MST BOARD OF DIRECTORS
AND
STRATEGIC PLANNING WORKSHOP**

MEETING MINUTES

January 11, 2021

Present:	Jeff Baron	City of Carmel-by-the Sea
	Pat Lintell	City of Del Rey Oaks
	Lorraine Worthy	City of Gonzales
	Mike LeBarre	City of King
	David Burnett	City of Marina
	Dan Albert	City of Monterey
	Joe Amelio	City of Pacific Grove
	Tony Barrera	City of Salinas
	Mary Ann Carbone	City of Sand City
	Dave Pacheco	City of Seaside
	Anna Velazquez	City Soledad
	Luis Alejo	County of Monterey
Absent:	Yanely Martinez	City of Greenfield
Staff:	Carl Sedoryk	General Manager/CEO
	Lisa Rheinheimer	Assistant General Manager
	Norman Tuitavuki	Chief Operating Officer
	Kelly Halcon	Director of HR and Risk Management
	Mark Eccles	Director of Information Technology
	Michelle Overmeyer	Director of Planning and Innovation
	Andrea Williams	General Accounting/Budget Manager
	Jeanette Alegar-Rocha	Deputy Secretary
	Marzette Henderson	Contract Services Manager
	Lisa Cox	Risk and Safety Manager
	Deanna Smith	Compliance Analyst
	Ikuyo Yoneda-Lopez	Marketing/Customer Service Manager
	Alvin Johnson	Transportation Manager
	Claudia Valencia	Mobility Coordinator
	Elena Grigorichina	Operations Analyst
	Tricia Ferrante	Trainer
	Fred Simkins	Coach Operator

Counsel:	David Laredo Michael D. Laredo Heidi Quinn	General Counsel, De Lay & Laredo Assistant Counsel, De Lay & Laredo Assistant Counsel, De Lay & Laredo
Public:	Jerry Benson Robert Mowat Thomas Stout Daniel Costantino	3 rd Wind Leadership HDR Inc. HDR Inc. Jarrett Walker and Associates

Apology is made for any misspelling of a name.

1. CALL TO ORDER

1-1. Roll Call.

Chair Albert called the meeting to order at 10:00 a.m. with roll call taken as the meeting was via ZOOM teleconference. A quorum was established.

1-2. Pledge of Allegiance.

The pledge of allegiance was led by Director Amelio.

1-3. Review Highlights of the agenda. (Carl Sedoryk)

General Manager/CEO Carl Sedoryk introduced the Strategic Planning Workshop and shared the sad news of the recent passing of MST Coach Operator, Omar Andrade. Mr. Sedoryk sought to adjourn the meeting in memory of Omar.

1-4. Conduct Swearing in Ceremony for New Board Members.

David Burnett took the Oath of Office and was sworn in as the MST representative for the City of Marina.

2. PUBLIC COMMENTS ON MATTERS NOT ON THE AGENDA – None

3. CONSENT AGENDA – None

4. RECOGNITIONS AND SPECIAL PRESENTATIONS – None

5. PUBLIC HEARINGS – None

6. ACTION ITEMS

6-1. Conduct Strategic Planning Workshop. (Carl Sedoryk, Jerry Benson)

a) General Manager/CEO Carl Sedoryk introduced the Strategy Planning Workshop team and special guest participants:

- **Jerry Benson from 3rd Wind Leadership, who worked with the MST Adhoc Strategic Planning Committee led by the MST Board Chair.**

- Robert Mowat and Thomas Stout, consultants from HDR Inc., who are working with MST on the Innovative Clean Transit Zero Emission Bus Rollout Plan.
- Daniel Costantino representing Jarrett Walker Associates, who is working with MST on the Comprehensive Operational Analysis.

b) The MST Board conducted a Strategic Planning Workshop and discussed the following items:

- Progress Report on the previous Strategic Plan and Performance
- Break Out Group #1 Discussion - Glows and Grows
- Break Out Group #2 Discussion - Prioritizing Strengths, Weakness, Opportunities, and Challenges
- Review Goal Categories
- Break Out Group #3 Discussion - Clarifying and Visioning for Each Goal / Issue Category
- Selection of Action Items
- Next Steps


7. CLOSED SESSION – None

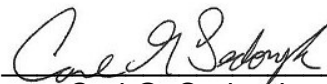
8. COMMENTS BY BOARD MEMBERS

The MST Board recognized and thanked Jerry Benson, staff and guest participants for a successful 2021 Strategic Planning Workshop.

9. ADJOURN

With no further business to discuss, Chair Albert adjourned the meeting in memory of MST Coach Operator, Omar Andrade at 11:57 a.m. (Pacific)

PREPARED BY: 
Jeanette Alegar-Rocha

REVIEWED BY: 
Carl G. Sedoryk