

**MST BOARD OF DIRECTORS**  
Monterey Bay Unified Air Pollution Control District  
24580 Silver Cloud Ct., Monterey

**Minutes**  
October 16, 2015

**1. CALL TO ORDER**

- 1-1. Roll call.
- 1-2. Pledge of Allegiance.

Chair Downey called the meeting to order at 10:00 a.m., and roll call was taken. Director Clark led the Pledge of Allegiance.

- 1-3. Review Highlights of the agenda.

Mr. Sedoryk reviewed the highlights of the agenda.

<b>Present:</b>	Fernando Armenta	County of Monterey
	Tony Barrera	City of Salinas
	Robert Bonincontri	City of Gonzales
	Kristin Clark	City of Del Rey Oaks
	Libby Downey	City of Monterey
	Dan Miller	City of Pacific Grove
	Frank O'Connell	City of Marina
	David Pacheco	City of Seaside
	David Pendergrass	City of Sand City
	Patricia Stephens	City of Soledad
<b>Absent:</b>	Victoria Beach	City of Carmel-by-the-Sea
	Mike LeBarre	City of King
	Leah Santibañez	City of Greenfield
<b>Staff:</b>	Carl Sedoryk	General Manager/CEO
	Hunter Harvath	Asst. GM/Finance & Administration
	Michael Hernandez	Asst. GM/COO
	Kelly Halcon	Director of HR & Risk Management
	Robert Weber	Director of Transportation Services
	Lisa Rheinheimer	Director of Planning and Development
	Andrea Williams	General Accounting & Budget Manager
	Mark Eccles	Director of Information Technology
	Tom Hicks	CTSA Manager
	Carl Wulf	Facilities Manager
	Zoe Shoats	Marketing Manager
	Deanna Smith	Executive Assistant/Clerk to the Board
	Heidi Quinn	De Lay & Laredo
	Sally Cota	MST Customer Service Representative

<b>Public:</b>	Debbie Hale	TAMC
	Roger Eislee	MST Rider
	Mr. Walid	MST Rider
	Bob Parks	ATU/MST
	Virginia Wright	TAMC
	Greg Findley	DTZ
	Percy Bryant	MST

**2. PUBLIC COMMENTS ON MATTERS NOT ON THE AGENDA**

Bob Parks, ATU president and MST coach operator, stated that MST's zone checks and fare structures are not equitable and need to be reviewed as South County riders end up paying more than riders on the Monterey Peninsula.

**3. CONSENT AGENDA**

- 3-1. Adopt Resolution 2016-09 recognizing Jessica Carrillo, human resources assistant, as Employee of the Month for October 2015.
- 3-2. Minutes of the regular meeting of September 14, 2015.
- 3-3. Financial Report – August 2015.
- 3-4. Disposal of Property left aboard buses.
- 3-5. Authorize the purchase of two Toyota Prius sedans.
- 3-6. Authorize the purchase of one electric sedan.
- 3-7. Adopt new MST bus ad rates.
- 3-8. Approve Bus Advertising Consulting Services.
- 3-9. Minutes of the Marketing Committee – September 14, 2015.

Director Barrera pulled items 3-5, 3-7, and 3-8 for more information.

Mr. Harvath clarified the increases to certain bus ads are due to increasing demand. MST still offers discounts to nonprofits for bus advertising. Mr. Harvath stated that MST's bus advertising consultant earns 10 percent of all ad sales received, not sold. MST does sell many bilingual ads as well as some trilingual ads.

Mr. Hernandez confirmed that one Prius purchase will replace an older vehicle. MST's field supervisors use the vehicles to travel the entire service area.

Public Comment – none.

**Director Pendergrass made a motion to approve the Consent Agenda and was seconded by Director Barrera. The motion carried unanimously.**

Director Downey reopened Public Comment for those who arrived late due to delayed transportation.

Roger Eislee stated that he and a group of individuals from the Glenwood Circle area attended the April board meeting. In response to their request for additional bus service in their area, MST staff met with him for one hour to discuss the request. He has not heard from anyone since that time. Mr. Harvath stated that planning staff is working on increasing service to the area and the board will receive the new service changes at the December board meeting. Director Downey requested to be included in any further communications on this issue.

Mr. Walid stated that there is no way for those who live on the Monterey Peninsula who take Line 55 to connect with Line 86 to San Jose. MST staff will meet with Mr. Walid personally to address his concern.

#### **4. SPECIAL PRESENTATIONS**

##### **4-1. October Employee of the Month – Jessica Carrillo.**

Kelly Halcon recognized Jessica Carrillo, human resources assistant, as the October Employee of the Month for her outstanding contribution to MST and the entire community.

##### **4-2. TAMC Update – Debbie Hale.**

Debbie Hale, executive director of the Transportation Agency of Monterey (TAMC) gave a presentation on TAMC's recent and future projects. TAMC is preparing to place a 3/8 of one cent general sales tax on the 2016 ballot. The tax will require a 2/3 super majority to pass. The Governor of California recently signed legislation allowing TAMC to place the tax on the ballot even though the City of Greenfield is also placing a sales tax on the ballot.

TAMC is considering a toll road for its Highway 156 project. For this reason, the proposed sales tax revenue will not be used to fund this project.

The TAMC sales tax would include an oversight committee to vet projects and expenditures and the requirement will be included in the ballot language. TAMC is considering a 30-sunset clause.

#### **Public Comment**

MacGregor Eddy asked if the Governor's legislation will result in the City of Greenfield paying more than 10 percent in sales tax if both measures pass. Debbie Hale confirmed that they would pay 10 and one-quarter percent if both measures pass. All jurisdictions, including Greenfield, submitted their support for the legislation.

#### **Close Public Comment**

5. MAJOR PROCUREMENTS

6. PUBLIC HEARINGS

7. UNFINISHED BUSINESS

8. NEW BUSINESS

8-1. Approve creation of a Congestion Relief Temporary Pass.

Mr. Harvath proposed the creation of a Congestion Relief Temporary Pass in anticipation of TAMC's upcoming Highway 1 @ SR 68, Pebble Beach major construction project. The project will result in road closures and significant congestion. To help offset some of this congestion, particularly for those who live and work in the affected areas, MST will be requesting at a future meeting the board's declaration of a congestion emergency, with the establishment of an emergency pass for the duration of the project. He believes this will serve as a good pilot program for future emergencies that may arise.

Public Comment

Debbie Hale appreciates the emergency pass concept.

MacGregor Eddy likes that the project will encourage transit use, and encourages MST to keep social equity in mind. She stated that helping to alleviate congestion for a golf tournament is not the same as preparing for El Niño.

Close Public Comment

Director Armenta suggested implementing and promoting the pass slightly before construction begins.

Director Stephens suggested that MST staff word prepare the program so that staff could implement similar passes when an emergency arises, instead of waiting for board approval.

**Director Downey made a motion to approve the creation of a Congestion Relief Temporary Pass, to include authorizing the MST General Manager to implement other similar emergency pass programs upon declaration of a state or local emergency by a state or local elected official. The motion was seconded by Director Clark and passed unanimously.**

8-2. Receive and approve modifications to the Group Discount Program.

Zoé Shoats, marketing manager, reviewed the proposed modifications to the Group Discount Program. The modifications streamline the program and encourage more participation.

Public Comment – none.

**Director Armenta made a motion to approve the proposed modifications to the Group Discount Program and was seconded by Director Stephens. The motion passed unanimously.**

8-3. Receive and approve creation of a Weekend Super GoPass.

Zoé Shoats, marketing manager, reviewed the proposed creation of a Weekend Super GoPass. This pass is designed to encourage ridership among those who do not currently use the MST system and who may benefit from being able to access the system on the weekends for family trips.

Public Comment

Mr. Walid does not see tourists riding the bus and suggested a program to target them.

Close Public Comment

**Director Clark made a motion to approve the creation of a Weekend Super GoPass and was seconded by Director O'Connell. The motion passed unanimously.**

## **9. CLOSED SESSION**

MST Legal Counsel, Heidi Quinn announced the items to be discussed in Closed Session.

Public Comment – none.

9-1. General Manager Performance Evaluation, Gov. Code (§54957(b)). (No enclosure) (K. Halcon)

9-2. Conference with property negotiators. (Parcel # APN Parcel # 026-521-031, 259-011-067, 003-171-024, 026-521-031, 002-248-009-010, 259-184-004-000, 259-184-001-000, 032-171-005, L.2.1, 1.2.4.3, L.2.4.2, L.2.2.1, L.2.2.2, L.2.3, L.2.4.1). (No enclosure) (C. Sedoryk)

## **10. RETURN TO OPEN SESSION**

10-1. Report on Closed Session and possible action.

Heidi Quinn stated that items 9-1 and 9-2 were discussed but no reportable action was taken.

## **11. REPORTS & INFORMATION ITEMS**

11-1. General Manager/CEO Report – August 2015.

11-2. Washington D. C. Lobbyist Report – September 2015.

11-3. State Legislative Advocacy Update – September 2015.

11-4. TAMC Highlights – September 2015.

11-5. Staff Trip Reports.

11-6. Staff Announcements.

## **12. COMMENTS BY BOARD MEMBERS**

12-1. Reports on meetings attended by board members at MST expense (AB1234).

Director Barrera stated that he attended the APTA Annual Meeting in San Francisco and is always impressed with what a good reputation MST has among its peers.

12-2. Board member Comments and Announcements.

Director Barrera would like MST staff to address the concerns of Bob Parks regarding zone checks and fares. Mr. Harvath stated that this has been addressed and changes are included in the service changes to be implemented on December 4, 2015.

12-3. Board member Referrals for future agendas.

Director Armenta would like staff to agendize a presentation and discussion about fare and service equity within the next 60 days.

## **13. ATTACHMENTS**

13-1. Detailed monthly Performance Statistics and Disbursement Journal, August 2015. (*This item is located online within the GM Report at: <http://www.mst.org/about-mst/board-of-directors/board-meetings/>*)

## **14. ADJOURN**

There being no further business, Director Downey adjourned the meeting at 12:07 p.m.

Submitted by

