

MST BOARD OF DIRECTORS
Monterey Bay Unified Air Pollution Control District
24580 Silver Cloud Ct., Monterey

Minutes
January 12, 2015

1. CALL TO ORDER

- 1-1. Roll call
- 1-2. Pledge of Allegiance
- 1-3. Conduct Swearing in Ceremony for new board members.

Chair Downey called the meeting to order at 9:02 a.m. Roll Call was taken and the Pledge of Allegiance followed.

Chair Downey swore in new board members Dan Miller, City of Pacific Grove; David Pacheco, City of Seaside; and Mike Le Barre, City of King City.

Present:	Fernando Armenta	County of Monterey
	Tony Barrera	City of Salinas
	Victoria Beach	City of Carmel-by-the-Sea (9:25 a.m.)
	Kristin Clark	City of Del Rey Oaks
	Libby Downey	City of Monterey
	Mike Le Barre	City of King
	Dan Miller	City of Pacific Grove
	Frank O'Connell	City of Marina
	Maria Orozco	City of Gonzales
	David Pacheco	City of Seaside
	David Pendergrass	City of Sand City (9:39 a.m.)
	Patricia Stephens	City of Soledad
Absent:	Leah Santibanez	City of Greenfield
Staff:	Carl Sedoryk	General Manager/CEO
	Hunter Harvath	Asst. General Manager/Finance & Administration
	Michael Hernandez	Asst. General Manager/COO
	Kelly Halcon	Director of Human Resources & Risk Management
	Mark Eccles	Director of Information Technology
	Robert Weber	Director of Transportation Services
	Lisa Rheinheimer	Director of Planning & Development
	Zoé Shoats	Marketing Manager
	Tom Hicks	MST
	Andrea Williams	General Accounting & Budget Manager
	Dave Laredo	De Lay & Laredo
	Miriam Gutierrez	MST Customer Service Representative
Public:	MacGregor Eddy	Salinas Californian
	Ken Walker	ATU
	Jordan Colligwon	CSUMB student

Heather Adamson	AMBAG
Virginia Murillo	TAMC
Debbie Hale	TAMC

Apology is made for any misspelling of a name.

2. PUBLIC COMMENTS ON MATTERS NOT ON THE AGENDA

Jordan, a CSUMB student commented on issues with Line 16. The line is skipping three stops, one in front of the library and two on 6th Avenue. It is also going off-route onto Inter Garrison instead of Divarty. MST staff will follow up with Jordan.

MacGregor Eddy, columnist for the Salinas Californian, thanked Jordan for attending the board meeting and using public transit to get to the meeting. She requested that the Board consider bus riders as members of the Measure Q oversight committee.

3. CONSENT AGENDA

3-1. Review highlights of the agenda.

Mr. Sedoryk provided highlights of agenda items 3-2 and 3-3. Director Pacheco asked if MST considered local preference of vendors during the RFP process. Mr. Sedoryk briefly explained the FTA RFP restrictions on local preference.

3-2. Authorize the purchase of two electric sedans

3-3. Adopt Resolution 2015-21 authorizing execution of agreements with the State Board of Equalization for implementation of a local transactions and use tax, and authorize agreements with the State Board of Equalization.

3-4. Claim Rejection – Moon, Yanghee.

Director Barrera pulled agenda item 3-4 for follow up. MST General Counsel, Dave Laredo, advised that there was still time to move item 3-4 to the February, 2015, Closed Session for further discussion.

Director Clark made a motion to approve the Consent Agenda with the exception of item 3-4 and was seconded by Director Armenta. The motion passed unanimously.

Director Beach arrived at 9:25 a.m.

4. CONDUCT STRATEGIC PLANNING WORKSHOP

1. Review of Agenda.

Mr. Sedoryk reviewed the Strategic Planning Workshop agenda.

2. Discuss Organizational Progress.

Mr. Sedoryk reviewed MST's Strategic Goals.

The Board requested further details on preventable accidents/severity in board dashboard.

Director Pendergrass arrived at 9:39 a.m.

Goal 1: Develop Adequate and Stable Long Term Revenues

No recommendations.

Goal 2: Provide Quality Transit and Mobility Management Services

Public Comment

MacGregor Eddy suggested that MST have a special app to help fulfill MST's Strategic Goal #2. She stated that "next bus information" would be a great step in the right direction.

Goal 3: Implement board protocols and best practices to achieve effective and efficient board operations and board meeting management

No recommendations.

Goal 4: Educate the public on MST services through promotion, communication and advocacy

South County would like more MST participation in local events. Mr. Sedoryk asked members to provide him with the events they would like MST to participate in.

Director Armenta asked MST to participate in the Veteran's Day Parade in Salinas. He suggested entering a trolley with MST staff and their families who are veterans.

Goal 5: Actively promote organizational values to maintain high quality relationships with MST employees, contractors, vendors, board members, and community stakeholders.

No recommendations.

Goal 6: Research, implement, and promote policies and practices that encourage environmental sustainability and resource conservation.

Public Comment

MacGregor Eddy asked the board to consider holding meetings via conference call or webinar.

Goal 7: To attain industry leadership for like-sized agencies within California and the United States.

No recommendations.

Mr. Sedoryk reviewed MST's Action Plan.

Director Armenta requested a breakdown of where MST gets RIDES referrals.

Director Beach asked why MST switched ridership by regions. Mr. Sedoryk provided a brief description of the regional breakdown. Director Beach requested staff to address the reported abuse of the Senior Voucher Program in Carmel.

Director Armenta requested board member involvement in MST community activities.

Public Comment

MacGregor Eddy asked if MST planned on holding another "Dump the Pump" day. MST staff will follow up with this request.

3. Receive Update on Status of Major Capital Projects.

Mr. Harvath provided a Capital Budget update. Michael Hernandez provided a Capital Project Update.

Mr. Sedoryk discussed federal and state funding opportunities.

Public Comment

Debbie Hale pledged TAMC's support on supporting legislative changes to TDA. TAMC would also like to engage MST in discussions regarding additional funding and ridership.

4. Discuss Board Structure and Protocols.

Mr. Sedoryk led a discussion on board structure.

Director Pendergrass does not like being assigned to a committee. He would prefer that directors provide staff with a "wish list" of their preferred committee assignments.

Director Downey asked where the concerns over board structure and protocols came from.

The Board concurred that no changes should be made to committee structures.

Director Armenta suggested that new board members should be able to attend an APTA conference.

Director Downey provided a handout detailing which board members have attended APTA meetings over the past ten years.

Mr. Sedoryk led a discussion on board protocols for public comments.

Director Downey likes Option #3 for transparency purposes.

Director Beach and Le Barre both recommended switching #6 and #7 of Option #3.

Director O'Connell suggests leaving Option # 3 as-is. He reminded staff that MST can request, but not require, members of the public to state their name or place of residence to provide public comment.

The Board requested staff to bring back a board policy on how to move forward with board comment and action protocol.

5. Non-agricultural Vanpools.

Mr. Harvath led a discussion on non-agricultural vanpools and provided a handout on vanpool statistics.

Dan Miller left the meeting at 11:58 a.m.

Public Comment

MacGregor Eddy asked if an AMBAG representative was present, and if this was a duplication of their efforts. AMBAG representative Heather Adamson confirmed that this was not a duplication of their efforts.

Debbie Hale stated that she thought it would be great for MST to get involved in this effort. TAMC has been working on taking over the Rideshare program in Monterey County; however, it has not gained traction. TAMC would like to work with MST and AMBAG on this program.

The Board directed MST staff to bring this item back to the board for action.

6. Measure Q Update and Planning.

Mr. Sedoryk led a discussion on establishing a Measure Q Citizen Oversight Committee.

Director Downey made a recommendation to include someone with a financial background in the recruitment process.

Dave Laredo suggested that, as a compromise, MST could include a question on the application for the applicant to list their credentials relevant to serving on the committee.

7. Proposed "Transit Champion" Award.

Director Armenta stated that he had made this recommendation to the board, and suggested that MST staff create the program.

Director Downey suggested that the MST board could set the criteria for staff recognition.

The board recommended that MST allow the board to introduce people or groups for recognition.

8. Return to Agenda for Closing Remarks.

5. COMMENTS BY BOARD MEMBERS

5-1. Board member Comments and Announcements.

Director Orozco announced that this was her last meeting as an MST board representative. She introduced her replacement, Mr. Robert Bonincontri.

Director Beach announced that FORA is hosting a Trail Symposium on January 22nd. The relationship between communities and transit infrastructure will be discussed. In February, FORA will hold a two-week charrette.

Director Armenta announced that the new Board of Supervisors chairperson will be Simon Salinas. Director Armenta will continue to be the MST representative and the new chairperson of the county finance committee.

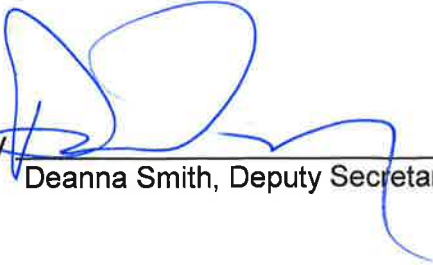
Director Barrera will not be at the February board meeting. A concern regarding transit service between North Sanborn Road and Natividad Hospital will be made at the next City of Salinas council meeting. He requested an MST staff member to be present at the January 19, 2015, council meeting.

5-2. Board member Referrals for future agendas.

6. ADJOURN

Director Downey adjourned the meeting at 12:28 p.m. in honor of Maria Orozco.

Prepared by


Deanna Smith, Deputy Secretary

